



Media Release

## SoftwareOne Recognised as AWS Global Non-Profit Organisation (NPO) Consulting Partner of the Year

Las Vegas, NV | 2 December, 2024 – [SoftwareOne Holding AG](#), a leading global software and cloud solutions provider, has announced that it is a recipient of a 2024 Geography and Global AWS Partner Award, recognising leaders around the globe who are playing key roles in helping their customers drive innovation and build solutions on Amazon Web Services (AWS). SoftwareOne has been named the winner in the Global Non-Profit Organisation Consulting Partner of the Year category, recognising top AWS Partners who have delivered innovative mission-based wins for a nonprofit.

SoftwareOne serves and empowers nonprofit organisations worldwide by providing them with secure, impactful cloud, data, and AI solutions. It received the award for helping [Worldreader](#), a global nonprofit organisation working to get children reading at least 25 books a year, explore the use of generative AI to more quickly and easily create book-aligned activities that encourage children to read more and build comprehension.

Announced during the Partner Awards Gala at AWS re:Invent 2024, the Geography and Global AWS Partner Awards recognise AWS Partners across a wide range of categories. Award recipients are partners who have embraced specialisation, innovation, and cooperation over the past year with business models that continue to evolve and thrive on AWS as they support their customers.

In addition to being named Global NPO Consulting Partner of the Year, SoftwareOne was a finalist in the following categories:

- Public Sector Consulting Partner of the Year, EMEA
- Public Sector Consulting Partner of the Year, LATAM
- Marketplace Channel Partner of the Year (Consulting), EMEA

“SoftwareOne is a trusted partner for public sector and nonprofit organisations, helping them navigate the complex world of technology to achieve their goals around creating a digital workplace that is efficient, secure, and collaborative,” said **Florian Schulz, Global Public Sector Leader at SoftwareOne**. “SoftwareOne has been working with nonprofit customers alongside AWS for several years, and we are particularly proud to have been named as the AWS Global Non-Profit Consulting Partner of the Year, demonstrating our commitment and focus on the nonprofit sector. A highlight of 2024 has been our generative AI project delivered alongside Worldreader. With AWS generative AI technology, we were able to support Worldreader in creating book-aligned activities in multiple languages, increasing reader engagement, eliminating manual work, and helping young readers become more socially aware.”



“Using AWS machine learning and generative AI tools, SoftwareOne played a crucial role in helping us transform the delivery of digital literacy programmes, opening doors to a brighter future across a variety of communities,” said **Sonny Lacey, Director of Product at Worldreader**. “The collaboration with SoftwareOne has allowed us to foster a stronger culture of continuous learning.”

“As an AWS Premier Tier Services Partner, we are uniquely positioned to define and advise on the optimal AWS strategies and commercial and digital transformation processes to enable our customers to reach their business goals fast,” said **Oliver Berchtold, President, Software and Cloud at SoftwareOne**. “We are proud to have been recognised as Global Non-Profit Consulting Partner of the Year - jointly, we will continue to deliver exceptional value to our customers.”

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## About SoftwareOne

SoftwareOne is a leading global software and cloud solutions provider that is redefining how organisations build, buy and manage everything in the cloud. By helping clients to migrate and modernise their workloads and applications – and in parallel, to navigate and optimise the resulting software and cloud changes – SoftwareOne unlocks the value of technology. The company’s ~9,300 employees are driven to deliver a portfolio of 7,500 software brands with sales and delivery capabilities in over 60 countries. Headquartered in Switzerland, SoftwareOne is listed on the SIX Swiss Exchange under the ticker symbol SWON. Visit us at [www.softwareone.com](http://www.softwareone.com)

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## About Worldreader

Worldreader gets children reading so they can reach their potential. We are an international nonprofit organization working with partners to get children reading at least 25 books a year with understanding, because regular reading improves reading comprehension, social-emotional learning, and digital literacy. Since 2010, Worldreader has supported more than 22 million readers in over 100 countries. Worldreader is headquartered in the US with representation in Kenya, Spain, and the UK.



We achieve impact with our BookSmart reading experience, which improves reading comprehension, social-emotional, and digital literacy skills for children ages 3-12 years old. With BookSmart, children have the required tools to build their reading skills through high-quality books, activities that reinforce reading in fun and interactive ways, and where they are celebrated for their reading success. BookSmart is available for free anytime, anywhere and works on all data-connected devices.