



Media Release

SoftwareOne Named a Leader in the August 2024 Gartner® Magic Quadrant™ for Software Asset Management Managed Services for Fifth Consecutive Year

Recognised for overall Completeness of Vision and Ability to Execute

Stans, Switzerland | 30 August 2024 – **SoftwareOne Holding AG**, a leading global software and cloud solutions provider, has been positioned by Gartner as a Leader in the August 2024 Magic Quadrant for Software Asset Management (SAM) Managed Services. This is SoftwareOne's fifth consecutive year being recognized as a Leader. The evaluation was based on specific criteria that analysed the company's overall Completeness of Vision and Ability to Execute.

Bernd Schlotter, President, Software and Cloud at SoftwareOne, said, "Being recognised as a Leader in SAM managed services for the fifth consecutive year by Gartner is, we feel, an important acknowledgment that SoftwareOne's strategy and approach is resonating with the market. We continue to invest in and evolve our offerings to provide leading SAM capabilities as our clients transform their portfolios to subscription and cloud models. FinOps, SaaS management, cloud cost optimisation, data management and AI are at the forefront. Our SAM services provide the transparency and control essential in today's dynamic IT environment."

SoftwareOne helps IT leaders fully optimise their software investments to free up cost savings and fund digital transformation and innovation that enables them to achieve their business goals. The company's comprehensive SAM offering is a cornerstone of this strategy, with a full suite of services, including financial operations management (FinOps), Software as a Service (SaaS) management, and vendor management to help ensure proper software usage, defend against audits and improve contract negotiation processes. With a presence in more than 60 countries, SoftwareOne has one of the broadest ranges for global resourcing within the industry.

In addition to its SAM-specific offerings, SoftwareOne provides cloud, application, data and AI services, including expertise in AWS, Google Cloud, Microsoft Azure, SAP and ServiceNow.

To learn more about the role SoftwareOne can play in helping businesses achieve their SAM goals, visit [SoftwareOne's IT Portfolio Management Page](#).

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About SoftwareOne

SoftwareOne is a leading global software and cloud solutions provider that is redefining how organizations build, buy and manage everything in the cloud. By helping clients to migrate and modernize their workloads and applications — and in parallel, to navigate and optimise the resulting software and cloud changes — SoftwareOne unlocks the value of technology. The company's ~9,300 employees are driven to deliver a portfolio of 7,500 software brands with a presence in over 60 countries. Headquartered in Switzerland, SoftwareOne is listed on the SIX Swiss Exchange under the ticker symbol SWON. Visit us at www.softwareone.com

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